

Renee Nelson
Woodbury Jazzercise
1805 Lillian Drive
Hudson, WI 54016

July 12, 2010

Dear Renee,

In celebration of the enormously successful 2010 *Power of a Purse* campaign (May 5 – June 5), the Twin Cities East chapter of Mothers & More extends our recognition and sincere gratitude for your partnership in this important effort aimed at drawing local attention to economically disadvantaged mothers in our own East Metro communities.

Thanks to **Woodbury Jazzercise's** participation with **three** Woodbury community collection points, Mothers & More gathered **589 new and gently-used purses** that will be distributed to Minnesota mothers receiving support services from Tubman, Minnesota's largest multi-service domestic violence agency. The total outcome more than doubled our original campaign goal. To indicate the magnitude, four full vehicles were required to transport the 589 purses to Tubman's new Maplewood facility on June 9th.

Each purse symbolizes the power in a woman's ability to be both provider and caregiver for herself and her children, particularly when confronting personal and family crisis. The Minnesota mothers who receive these purses face economic hardship as they put themselves and their children on a new path after escaping the trauma of domestic violence. Each year Tubman helps over 54,000 area women, children, and families by providing safe shelter, legal services, mental and chemical health counseling, youth programming and community education.

Without your belief in this campaign; the efforts you made to promote *Power of a Purse* among your staff members and clients; and their enthusiastic purse donations, this amazing outcome and the resulting outreach to Minnesota women would not have been possible. The combined outpouring of community support was overwhelming and it has been our pleasure to collaborate with you!

We further recognize **Woodbury Jazzercise** for purse and volunteer monetary matching contributions that reflect 50% of overall campaign results **and** brought \$600 directly to Tubman. It is on the good authority of both Woodbury Jazzercise members and instructors that a great deal of this positive energy toward *Power of a Purse* is owed in large part to your personal commitment to giving back to the community, though we are certain you would return the compliment to the Woodbury Jazzercise family. Together, you far exceeded our wildest expectations!

Power of a Purse will return in Spring 2011 in conjunction with Mother's Day. Part of what makes **Mothers & More** unique as an organization is that we dedicate time each year to focus on the societal and economic challenges many mothers face. We invite you to return as a valued partner next year so we can continue bringing the *Power of a Purse* to Minnesota mothers. Our deepest thanks to you and your staff for collaborating with Mothers & More!

Sincerely,

Dee Kauffman, *Community Service Coordinator*

Margaret Thomas, *Community Relations*

cc: Clinton P. Gridley, *Woodbury City Administrator*
Nancy Kennedy, *Manager, Woodbury Chamber of Commerce*
Lisa Weik, *District 5 Washington County Commissioner*